



## **INFOVISA® teams with Broadridge® To Offer Trust Banks an Electronic Income Reallocation Service Featuring Connectivity With INFOVISA's MAUI™ Platform.**

### **Agreement Provides Electronic Income Reallocation Solution to Trust Banks**

August 19, 2010 - Cornelius, NC based INFOVISA today announced its strategic agreement with Lake Success, NY - based Broadridge Financial Solutions, Inc. (NYSE: BR) to bring electronic income reallocation capabilities to users of the MAUI Trust Accounting System.

INFOVISA's MAUI trust accounting software platform allows banks' trust departments to significantly streamline their operations, further customer relationships, and reduce overall costs through true real-time processing and complete reporting. INFOVISA entered into this arrangement with Broadridge to enhance its lineup of partners who focus on the bank and trust wealth management market. "Our clients are looking for new ways to increase both efficiencies in operations and investment returns for their customers. The relationship with Broadridge gives our clients the opportunity to do both of those things simultaneously", said Mike Dinges, President of INFOVISA.

Broadridge's Income Reclassification Service simplifies the handling of income payments at year-end by supplying the data needed to reclassify these payments. The service includes the reclassification of Ordinary Dividends, Qualified\Non Qualified Dividends, Short\Long Term Distributions, Return of Capital, and Foreign Tax Paid. "The agreement will greatly enhance the client's ability to manage the income reclassification process correctly and on-time," said John Keegan, Vice President, Account Management, Broadridge.



## **About INFOVISA**

INFOVISA is a privately held software development & services company dedicated to serving the needs of the Trust and Wealth Management industry. By utilizing their Innovation by Design™ approach they are able to offer innovative solutions to asset management and investment professionals. Organizations that deploy the MAUI suite of premier products and services are able to significantly streamline their operations, further customer relationships, and reduce overall costs. Since introducing MAUI in 1997, INFOVISA continues to expand and much of its success can be attributed to their dedication of software development and aggressively expanding their product offering. The national headquarters for INFOVISA is in Cornelius, North Carolina with offices in Denver, Colorado and Lincoln, Nebraska. For more information on INFOVISA please visit [www.infovisa.com](http://www.infovisa.com).

## **About Broadridge**

Broadridge is a technology services company focused on global capital markets. Broadridge is the market leader enabling secure and accurate processing of information for communications and securities transactions among issuers, investors and financial intermediaries. Broadridge builds the infrastructure that underpins proxy services for over 90% of public companies and mutual funds in North America; processes more than \$3 trillion in fixed-income and equity trades per day; and saves companies billions annually through its technology solutions. For more information about Broadridge, please visit [www.broadridge.com](http://www.broadridge.com).

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