

ORLANDO

CLIENT CONFERENCE

SEPTEMBER 9-11, 2019



CONFERENCE INFORMATION

Thank you for your interest in attending and supporting **Infovisa's 2019 Client Conference**. Infovisa's annual client conference is an ideal way to interact with our growing and diverse client base which may include many of your firm's customers or prospective customers. At the 2018 Infovisa Client Conference, we had **106** representatives from different community banks, individual trust companies and foundations.

We realize that all companies in our market are striving to maximize the value of money spent on marketing and sponsorships. We have responded to this need by offering opportunities at various participation levels. Available sponsorship levels and details are included in this packet, as well as a registration form.

To show appreciation for sponsorship at last year's conference, we will extend a first-choice courtesy to those firms who sponsored an event at our 2018 conference. Those firms will have the ability to select the same event or item to sponsor. All other selections will be accommodated on a first-come, first-serve basis. The deadlines for making your sponsorship selections are:

Renewal of 2018 sponsorship items:	Friday, June 7th
Registration Deadline:	Friday, August 6th

Whether your firm elects to simply exhibit at the **2019 Infovisa Client Conference** or take advantage of the available sponsorship opportunities, we ask that a separate registration form be completed for each person from your firm that will attend the conference.

SPONSORSHIP LEVELS

Infovisa is offering four distinct sponsorship levels based on your selected sponsorship opportunities. The total amount of sponsorship items selected will determine your sponsorship level. The levels of sponsorship at the **2019 Infovisa Client Conference** are:

Sponsorship Level	Sponsorship Amount
Basic Exhibitor	\$3,000
Silver Sponsor	\$3,001 - \$4,500
Gold Sponsor	\$4,501 - \$7,999
Platinum Sponsor	\$8,000+

EXHIBITOR FEE

All sponsors for the **2019 Infovisa Client Conference** are required to pay an initial exhibitor fee to attend the conference. The initial exhibitor fee for the conference is \$3,000 and this amount entitles your organization to the Basic Exhibitor sponsorship level automatically.

The \$3,000 exhibit fee for the 2019 Infovisa Client Conference provides you with the following:

- Exhibit space at the conference (6-foot table, two chairs)
- Company logo visible within the conference app
- One-minute general session introduction
- Participation in all conference social events
- Participation in pre-conference vendor meeting
- Conference registration for one representative (additional representatives for \$400 per attendee)
- 50-word description write-up within the conference app
- Access to the attendee list through the conference app or two weeks from the conference start.

Please see the table on the next page for a list of additional sponsorship opportunities.

SPONSORSHIP OPPORTUNITIES

The following chart contains a list of sponsorship opportunities available for the **2019 Infovisa Client Conference**. The cost associated with each opportunity is in addition to the \$3,000 exhibit fee.

Sponsorship Opportunities	Cost	Additional Benefits
Platinum Sponsorship Items		
Hosted Breakout Session (<i>content subject to approval</i>)	\$7,000	<ul style="list-style-type: none"> • Two additional conference reps (3 total) • 500-word description write-up within the conference app • Upload of two marketing ads within the conference app • Signage during sponsored events • Priority exhibit space selection based on date of registration • Logo on Infovisa.com website
Opening Reception	\$5,000	
Conference Mobile App	\$5,000	
Evening Signature Cocktail	\$5,000	
Evening Reception	\$5,000	
Gold Sponsorship Items		
Lunch	\$4,000	<ul style="list-style-type: none"> • One additional conference rep (2 total) • 500-word description write-up within the conference app • Upload of one marketing ad within the conference app • Signage during sponsored events • Priority exhibit space selection after platinum selections. • Logo on Infovisa.com website.
Keynote Speaker	\$3,000	
Breakfast (1)	\$2,500	
Breakfast (2)	\$2,500	
Wi-Fi in Meeting Rooms	\$2,250	
Conference Bags**	\$2,000	
Morning Break (1)	\$2,000	
Afternoon Break (2)	\$2,000	
Morning Break (3)	\$2,000	
Silver Sponsorship Items		
Conference Lanyards**	\$1,500	<ul style="list-style-type: none"> • 100-word description write-up within the conference app • Signage during sponsored events • Company name on Infovisa.com website
Sanitizer Station	\$1,500	
Hydration Station	\$1,500	

** Your company is responsible for supplying the conference bags and all related charges.

Basic Exhibitor Only

Please indicate sponsorship opportunities(s) that your firm would like to commit to in addition to the exhibitor fee:

COMPANY INFORMATION

Company Name

Company Website URL

Primary Onsite Contact Name

Primary Contact Email

Company LinkedIn URL

Company Twitter

PARTNER RULES / REGULATIONS

Non-Disclosure

By signing below, you agree not to disclose to any third parties or affiliates any attendee or vendor list you are provided for the Infovisa Client Conference. You further agree not to disclose to any third parties or affiliates any information provided to you by any person at the Infovisa Client Conference relating to new product initiatives to be offered by Infovisa. You acknowledge that your attendance at the Infovisa Client Conference is solely for purposes of marketing products that do not compete with any products currently being offered by Infovisa.

Private Functions

By signing below, you agree not to hold any private functions in the vicinity during the Infovisa Client Conference, unless there is a time when Infovisa has no events planned and permission has been obtained by Infovisa's Conference Committee.

Infovisa will provide a list of all registered conference attendees 6-weeks and 1-week prior to the conference via email. In addition, you will also receive the list in your registration materials upon arrival.

Prohibited Sessions

By signing below, you acknowledge that all vendor representatives are prohibited from attending any individual breakout sessions at the Infovisa Client Conference, except as required to speak during such breakout sessions.

Logo

All sponsors' logos will appear on printed materials, signage and displays at the conference. If you would like your company's logo to appear on the conference page of Infovisa's website, please initial below to indicate your consent to use of your company's logo. _____ (*initials*)

Signature _____

Title _____

Date: _____

Return registration forms via email to:
Attn: 2019 Infovisa Client Conference
Email: Conference@Infovisa.com

PAYMENT AND BILLING

Please do not send any payments for registration or sponsorship. Infovisa will bill your firm using the information you provide below. **Invoices will be sent and payment due 30 days after your registration form is received and all payments must be received prior to September 6, 2019. Infovisa will communicate wire instructions by request.**

Last Name

First

Company Name

Mailing Address

City

State

Zip

Phone

Email

EXHIBIT HOURS (TENTATIVE):

Setup	September 9	12:00 PM – 4:00 PM
Vendor Meeting	September 9	4:00 PM – 4:30 PM
Welcome Reception	September 9	4:30 PM – 6:30 PM
Program	September 10	8:00 AM – 5:00 PM
Reception	September 10	5:00 PM – 6:30 PM
Program	September 11	8:00 AM – 12:00 PM
Program Close	September 11	12:00 PM



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WALT DISNEY WORLD SWAN & DOLPHIN RESORT • LAKE BUENA VISTA, FL

ATTENDEE INFORMATION

Please fill out the following information for each vendor representative attending the conference.

_____	_____	_____
Last Name	First Name	Name for Badge
_____		_____
Company Name	Title	
_____	_____	_____
City	State	Zip
_____	_____	
Phone	E-mail (registrations confirmed via e-mail)	

E-mail completed forms to Conference@infovisa.com

REPRESENTATIVE REGISTRATION FEES

Your registration fee of **\$400** (\$400 for each additional member of your organization) includes:

- Attendance to all conference **general sessions**, not breakouts.
- Access to the conference mobile app
- Entrance to all planned social events, meals, and refreshment breaks

Fees will be invoiced and sent to your company upon receipt of this registration.

**Guests are welcome to attend all social events and meals for an additional fee of \$100.*





REGISTRATION DEADLINE / CANCELLATION POLICY

All registration forms are due on or before **Friday, August 9, 2019**. A late fee of **\$100** per attendee applies to all registrations received after the deadline. There will be **no refunds for cancellations**. Registration transfers within the same company are accepted; sharing of registrations is not permitted.

HOTEL INFORMATION & RESERVATIONS

Infovisa® has arranged for a special group rate at the Walt Disney World Swan and Dolphin Resort in Lake Buena Vista, Florida. A rate of **\$247/night, plus tax** has been arranged for single or double occupancy, per night, per room. This room rate includes a mandatory **\$28/night resort fee**, exclusive of tax. The discounted rate is only guaranteed until **Friday, August 16, 2019** and the room block is limited.

Walt Disney World Swan and Dolphin Resort
<http://www.swandolphin.com>
1500 Epcot Resorts Boulevard
Lake Buena Vista, FL 32380

You may reserve rooms by calling **1-800-227-1500**, referencing the **2019 Infovisa rate**. You can also make reservations online using this link:

<https://www.swandolphin.com/groupres/201675/>

A deposit for one night's stay will be charged at the time of the reservation. This deposit is refundable if cancellation notice is received at least five (5) days prior to arrival.

CONSENT TO USE PHOTOGRAPHS, VIDEOS AND CONTACT INFORMATION

By registering for the conference, you hereby consent that Infovisa may be able to provide your registered name, title, company, e-mail address, and mailing address to vendors and/or third-party sponsors and exhibitors related to the conference.

By registering for the conference, you also acknowledge and agree that photographs, video, and/or audio recordings may be taken of you and you grant Infovisa the right to use, in perpetuity, your Image in any electronic or print distribution, or by other means hereinafter created, both now and in the future, for any marketing purpose as determined by Infovisa.